



CRACKING THE TWITTER CODE

A SERIOUS TRAFFIC DRIVING TWITTER TRICK

If you want to search through all of the REAL conversations on twitter and filter through all of the marketers trying to sell their products here is a great little trick.

- 1) Figure out some questions that you think people might be asking about text message advertising For example: “What company is the best text message marketing company?” or “What is text message marketing?” or “What is bulk texting?. You do not necessarily have to ask a question, you could just type in keywords related to text message marketing.
- 2) Go to **search.twitter.com**
- 3) Now type into the search box your question
- 4) Ok, so here is the important part... In the search box, *before* your question type in **-http** or **-www**, or **-com** in front of your search query. This will ensure that you filter out all of the marketers that spam their affiliate links in their twitter tweets.
 - Here is an example, type the red letters below into the search box, make note that there is a space after the -http.
[-http Does text message marketing work?]

- 5) Now the tweets that you are left with are **only people who genuinely want to know about text message marketing** and you can respond to them with your help with their question, and direct them to YepText.com through your affiliate link!
- 6) You do not necessarily have to ask a question, you could just type in **keywords** related to text message marketing and try to find potential customers that way as well.
- 7) This is a **laser targeted way** to find people that are already interested in learning more about text message marketing!

Good Luck!